jen childree

jchildree@jenchildree.com 512 944 9088

Candidate with several years' experience in the graphic design, marketing, and real estate industries in a managerial role.

A proven track record of successes in the coordination and supervision of marketing campaigns, company and project branding, marketing collateral, research and execution; while achieving project completions within required time-frames and targeted budgets, and generating new product proposals by thinking outside normal conventions.

experience

FREELANCE DESIGNER (May 2009 - Present)

Assisting various clients with creative solutions to their marketing plans. Services include branding & identity, paper systems, print collateral, website design, html/css development, wordpress, real estate marketing.

CLIENTS

Peak Campus Properties, Cystic Fibrosis Foundation, Urbaun Development, Retail Solutions , Azil Commercial Services, The Range Golf Club & Sports Bar

CREATIVE DIRECTOR (November 2010 - June 2012)
World Class Capital Group

Solely responsible for the direction and development of all marketing design for over 20 entities owned by a private investment firm in Austin, TX.

BRANDS

World Class Capital Group, Paradise Cove Marina, Great Value Storage, Americus Healthcare, Cedar Park Sleep Center, Recess Arcade Bar, Rentlaketravis.com

ACCOMPLISHMENTS

+ Marketing efforts resulted in the capital raising of over $100,000,000 in equity from private investors.
+ Responsible for occupancy rates rising to 100%, after being a stagnant 64% for over a year, by completely re-branding a marina.
+ Developed the name, identity, branding, and marketing plan for a company that is now a national brand.

DESIGN INTERN (January 2010 - May 2010)
Ranch Road Design & Printing

Worked along side the designers, sales team and production manager to learn the ropes of client relations, working collaboratively in a studio atmosphere and the various processes of design & production.

education

TEXAS STATE UNIVERSITY (August 2005 - May 2009)
Bachelor of Fine Arts in Communication Design

professional skills

ILLUSTRATOR	■■■■■■■■■■■■□	**HTML/CSS**	■■■■■■■■■■□□
PHOTOSHOP	■■■■■■■■■■□□	**WORDPRESS**	■■■■■■■■□□□
INDESIGN	■■■■■■■■■■■□	**PHOTOGRAPHY**	■■■■■■■■■□□
DREAMWEAVER	■■■■■■■■■□□	**SOCIAL MEDIA**	■■■■■■■■■□□

references

PETER STROPLE | 512 791 3848 **LOU GAMBERTOGLIO** | 512 994 7702 **VISAR KASAPI** | 512 423 3249

Portfolio available by request and at jenchildree.com.